

**Office of the Development Commissioner
Chhattisgarh State Rural Livelihood Mission**

IInd Floor, Vikas Bhawan, Nava Raipur Atal Nagar, Raipur (C.G.)

e-mail -mdcgsrlm@gmail.com

No. 2129 /V-6/NRLM/NFL/2024 Nava Raipur Atal Nagar, Date: 28 / 09/2024

To,

**The Chief Executive Officer
/Mission Director**
All State/UTs Rural Livelihood Mission
All State/UTs of India

Revised

Sub: Participation in Chhattisgarh SARAS fair, first SARAS fair Bastar (from 12.10.2024 to 19.10.2024) and second SARAS fair Raigarh (from 20.12.2024 to 29.12.2024)

Ref :- Official Letter No. 2088/V-6/NRLM/NFL/2024 Nava Raipur Atal Nagar, Date : 25.09.2024.

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This is to inform that, due to the unavoidable circumstances, Bastar regional SARAS Mela 2024-25 is preponed to 12.10.2024 to 19.10.2024 at Bastar and rest will be the same. The detail of Revised SARAS Fair is as follows -

Saras	Saras date	Venue
First	12.10.2024 to 19.10.2024	Bastar
Second	20.12.2024 to 29.12.2024	Raigarh


In order to make the event successful, it is request that the beneficiaries of the NRLM may be sponsored in the enclosed format to participate and sell their products at Chhattisgarh regional SARAS fair. This event provides an opportunity for showcasing and sale of Products produced by rural SHG women. As per the guidelines of MoRD, GoI, Rural SHGs women entrepreneurs/Artisans/Craftsmen from BPL families assisted under NRLM can participate and Exhibit/Sell their products in the Regional SARAS. It is really a pleasure for me, to invite the Rural SHG producer/artisans belonging to SHG. The participants recommended by the DRDA/Zila Panchayat should be verified at the state level by a nodal officer. Again, I personally request you to give preference to the Artisans/SHGs, who have not participated in earlier SARAS in Chhattisgarh. Each state will be allotted stall as per enclosed format (annexure -1)

You are invited to send your selected SHG member in attached format (annexure-2) latest by 05.10.2024 for Bastar saras mela and 30.11.2024 for Raigarh saras mela. Please refer to the instruction as per (annexure-3). Please Provide the detail of the participants through e-mail. The contact and e-mail details are mention below:

Name	Designation	Mob. No.	Email
Smt. Alice Manish Lakra	COO/Inch. SPM-LH	9993389331	spmlivelihood.cgsrlm@gmail.com
Mr. Manoj Mishra	ASPM-Jobs	9165079784	
Mr. Rajkumar Dewangan	DPM (for Bastar Saras)	9893680630	dmmunrlmbastar@gmail.com
Mr. Praveen Tripathi	DMM (for Raigarh Saras)	7509144515	dmmu.nrlmraigarh@gmail.com

I would like to request you to ensure participation of SHGs Members/rural entrepreneurs from your state in Regional saras Mela Bastar and Raigarh in Chhattisgarh State.
Enc: As above


Yours sincerely,


Mission Director (SRLM)
O/o Development Commissioner
Vikas Bhavan, Nava Raipur Atal Nagar
Chhattisgarh

No. 2130 N-6/NRLM/NFL/2024 Nava Raipur Atal Nagar, Date: 28 / 09/2024

Copy to:

1. The Director (Marketing), Ministry of Rural Development, Department of Rural Development, Govt. of India, NDCC Building-II, Jai singh road, New Delhi.
2. Staff Officer, Pricipal Secretary, Govenment of Chhattisgarh, Panchayat and Rural Development Deparment, Mahanadi Bhawan, Nava Raipur.
3. Collector, District Bastar and Raigarh, Chhattisgarh.
4. CEO, Zila Panchayat Bastar and Raigarh, Chhattisgarh.


Mission Director (SRLM)
O/o Development Commissioner
Vikas Bhavan, Nava Raipur Atal Nagar
Chhattisgarh



State-wise stall allocation for Bastar Saras Fair 2024-25
(12th to 19th October, 2024)

S.No.	State/UTs	Proposed No. of Stall
1.	Andhra Pradesh	2
2.	Arunachal Pradesh	1
3.	Assam	2
4.	Bihar	2
5.	Goa	1
6.	Gujarat	2
7.	Haryana	2
8.	Himachal Pradesh	2
9.	Jammu and Kashmir	1
10.	Jharkhand	2
11.	Karnataka	2
12.	Kerala	2
13.	Madhya Pradesh	3
14.	Maharashtra	3
15.	Manipur	1
16.	Meghalaya	1
17.	Mizoram	1
18.	Nagaland	1
19.	Odisha	3
20.	Punjab	2
21.	Rajasthan	2
22.	Sikkim	1
23.	Tamil Nadu	1
24.	Telangana	3
25.	Tripura	1
26.	Uttar Pradesh	3
27.	Uttarakhand	1
28.	West Bengal	2
	Total	50



To,
Mission Director,
CGSRLM, Nava Raipur, Atal Nagar
Chhattisgarh

(Photograph of
the
Participant)

Sir,

This is to certify that, the following SHG member, whose photographs has been attested is nominated to display and sale of her products in the regional SARAS mela Bastar from 12th to 19th Oct., 2024, Chhattisgarh.

Name of the Participant	
Father's/Husband's Name	
Adress- Village/Gram Panchayat/ Block/District	
Aadhar Number	
Contact No./Mobile No.	
Name and Address of SHG	
SHG Registration No. (As per NRLM Portal)/ Year of Formation of SHG	
Formalization of SHG (Udyog Adhaar/GST/FSSAI/Society etc.)	
Product Name	
Price per unit of Product	
Total Quantity/Value of Product	
No. of SHG Member Involve in Activity/Production	



It is also certified that, SHG member will be assisted by the following person whose relationship with the SHG member has been certified by the SHG in accordance with the instruction marked as (*) His/her Details are given below.

(Photograph of the associate) to be attested by the DRDA/ District Nodal

Name of the Associate assisting the SHG member	
Father's/Husband's Name	
Adress- Village/Gram Panchayat/ Block/District	
Relationship with the SHG member	
Aadhar Number	
Mobile No.	

Signature of SHG participant

Verified by
District Nodal/Official

(*) Instructions:

1. The person who would assist the SHG, Member during participation at SARAS Fair, shall be certified by the artisan as being her Husband/Father/Brother/son/daughter or SHG Member.
2. Two passport size photographs of the participants and associate duly certified may be attached and four copies should be carried with.
3. Attested photo copy of the ID Proof, Adhaar/Election card and recommendation letter should be kept readily available with member of SHG for Registration and other formalities to complete.
4. Artisans must follow the Covid-19 protocol and should bring their vaccination certificate.